.Afbeelding met schermopname, Graphics, ontwerp

Automatisch gegenereerde beschrijving

**Mark Tempelaere**

Date of birth: 10/08/1965 **|** Nationality: BE **|** Gender: Male  **|**

Belgium

**PROPOSED POSITION: Webmaster**

Mark Tempelaere is an experienced digital professional with over 30 years in web development, digital marketing, and technical leadership roles. Currently serving as Digital Webmaster at Randstad Belgium since 2020, he specialises in developing targeted email campaigns and managing web content across enterprise platforms including Salesforce Marketing Cloud, Veeva Vault PromoMats, and WordPress VIP.

His career demonstrates a strong progression from technical support roles at Agfa-Gevaert (1990-2009) to front-end development positions at major organisations like BNP Paribas Fortis and D'Ieteren Auto. As a business owner of Pixatos bv for nearly a decade (2010-2020), he provided comprehensive web design, development, and digital marketing services, showcasing his entrepreneurial capabilities alongside technical expertise.

Mark combines deep technical skills in HTML, CSS, JavaScript, and modern marketing automation platforms with proven leadership experience managing international support teams and client relationships. His multilingual proficiency (fluent in Dutch, English, French, and German) and extensive experience in Agile environments make him well-suited for complex, multi-stakeholder digital projects.

**WORK EXPERIENCE**



02/2020 - Ongoing; Leuven (Belgium)

**Digital Webmaster Digital Publisher** – Randstad Belgium

Developing and executing targeted email campaigns while managing and publishing web content within platforms such as Salesforce Marketing Cloud, Veeva Vault PromoMats, and WordPress VIP. This includes designing engaging email templates, segmenting audiences for personalized messaging, and optimizing content for both email and web platforms.

Additionally, ensuring all content aligns with brand guidelines, compliance standards, and industry regulations, while leveraging platform-specific features for efficient content delivery and performance tracking.



07/2010 – 02/2020; Belgium

**Web Designer Business** – Pixatos bv (Business owner)

Web Design, Web Development, UX/UI Design, Graphic Design and Internet Marketing services as a business owner, as well as Front-end Web Development.



07/2019 – 10/2019; Belgium

**Front-End Web Developer** – D’Ieteren Auto Ordina

Front-end web development (converting Sketch designs into optimized HTML, CSS (Sass), and jQuery using the BEM methodology) for the online sales websites for the Audi, Skoda, and Seat car brands. Working in an Agile Scrum environment using Jira, Git, and remote collaboration tools like Slack, Skype and Microsoft Teams.



04/2012 – 03/2016; Belgium

**Front-End Web Developer** – BNP Paribas Fortis TEKsystems

Front-end Web Developer in a Selligent Interactive Marketing (SIM) environment. Creating e-mail marketing campaigns, online newsletters, landing pages, online surveys and online ordering flows. Creating a responsive e-mail design supporting mobile devices.



04/2002 – 05/2009; Belgium

**Senior Software Support Engineer** – Agfa-Gevaert nv

Worldwide second-line software specialist support for commercial printing workflow software (Agfa Apogee).



04/1994 – 03/2002; Belgium

**Product Line Support Manager** – Agfa-Gevaert nv

Worldwide support manager for the Agfa PostScript and PDF RIPs product line.  
Managing product field testing, releases, maintenance, training and support for Agfa PostScript software RIPs based on Windows and Mac OS platforms. Managing a team of support professionals.



10/1990 – 03/1994; Belgium

**Application Specialist** – Agfa-Gevaert nv

Providing application and marketing support to Agfa subsidiaries.  
Creating application guidelines and support tools for Agfa PostScript imagers and Agfa halftone technologies.

**EDUCATION AND TRAINING**



09/2007 – 09/2008

**Post-academic certificate Web Development** – KU Leuven (University of Leuven)

09/1986 – 06/1989

**Bachelor Graphic Arts Enterprises** – Artevelde Hogeschool

**LANGUAGE SKILLS**



|  | UNDERSTANDING | | SPEAKING | | WRITING |
| --- | --- | --- | --- | --- | --- |
|  | Listening | Reading | Spoken production | Spoken interaction |  |
| **Dutch** | C2 | C2 | C2 | C2 | C2 | |
| **English** | C1 | C1 | C1 | C1 | C1 | |
| **French** | C1 | C1 | C1 | C1 | C1 | |
| **German** | C1 | C1 | C1 | C1 | C1 | |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

**DIGITAL SKILLS**



HTML, CSS, Javascript, JQuery, HTML Email, Salesforce, Salesforce, Salesforce Marketing Cloud, Veeva Vault PromoMats, WordPress, Adobe Suite, Adobe Acrobat, MS Office, Brightcove Video Cloud, Agile, Confluence, Figma, Adobe Suite, PHP, MySQL, Apache HTTP Server, Scrum, GIT, MS Office, Sketch, Selligent Marketing Automation, JQuery, Windows, Mac OS, Apache HTTP Server, Webserver IIS

**COMMUNICATION AND INTERPERSONAL SKILLS**



**Communication skills**



* **Multi-stakeholder Relationship Management**: Excels at translating complex technical concepts for diverse audiences, from C-level executives to technical teams, fostering clear understanding and alignment across all project phases.
* **Cross-cultural Communication**: Leverages fluency in four languages (Dutch, English, French, German) to effectively collaborate with international teams and clients, particularly valuable in Belgium's multilingual business environment.
* **Customer-centric Problem Solving**: Built reputation for exceptional client support through active listening and solution-oriented communication, resulting in long-term client relationships and successful project outcomes.

**Organisational skills**



* **Project Management Excellence**: Demonstrated ability to serve as a single point of contact for clients while managing complex web development projects from conception to delivery, ensuring adherence to timelines and quality standards.
* **Team Leadership & Resource Management**: Successfully managed international support teams and coordinated cross-functional projects at multinational corporations like Agfa-Gevaert, overseeing product releases, training programs, and support operations across multiple time zones.
* **Process Optimisation & Compliance**: Streamlined content management workflows across enterprise platforms (Salesforce Marketing Cloud, Veeva Vault) while maintaining strict adherence to brand guidelines, compliance standards, and industry regulations.